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1. General terms of service

Overview

This website, our applications and all related services are operated by styleXchange. Throughout the site, the terms “we”, “us” and “our” refer to styleXchange. StyleXchange offers this website, including all information, tools and services available from this site to you, the user, conditioned upon your acceptance of all terms, conditions, policies and notices stated here.

Additionally, when using styleXchange the application, the platform terms & conditions apply.

By visiting our site and/ or purchasing something from us, you engage in our “Service” and agree to be bound by the following terms and conditions (“Terms of Service”, “Terms”), including those additional terms and conditions and policies referenced herein. These Terms of Service apply to all users of the site, including without limitation users who are browsers, vendors, customers, merchants, and/ or contributors of content.

Please read these Terms of Service carefully before accessing or using our website. By accessing or using any part of the site, you agree to be bound by these Terms of Service. If you do not agree to all the terms and conditions of this agreement, then you may not access the website or use any services. If these Terms of Service are considered an offer, acceptance is expressly limited to these Terms of Service.

Any new features or tools which are added to the current store shall also be subject to the Terms of Service. You can review the most current version of the Terms of Service at any time on this page. We reserve the right to update, change or replace any part of these Terms of Service by posting updates and/or changes to our website. It is your responsibility to check this page periodically for changes. Your continued use of or access to the website following the posting of any changes constitutes acceptance of those changes.

Store terms

By agreeing to these Terms of Service, you represent that you are at least the age of majority in your state or province of residence, or that you are the age of majority in your state or province of residence and you have given us your consent to allow any of your minor dependents to use this site.

You may not use our products for any illegal or unauthorized purpose nor may you, in the use of the Service, violate any laws in your jurisdiction (including but not limited to copyright laws).

You must not transmit any worms or viruses or any code of a destructive nature.

A breach or violation of any of the Terms will result in an immediate termination of your Services.

General conditions

We reserve the right to refuse service to anyone for any reason at any time.

You understand that your content (not including credit card information), may be transferred unencrypted and involve (a) transmissions over various networks; and (b) changes to conform and adapt to technical requirements of connecting networks or devices. Credit card information is always encrypted during transfer over networks.

You agree not to reproduce, duplicate, copy, sell, resell or exploit any portion of the Service, use of the Service, or access to the Service or any contact on the website through which the service is provided, without express written permission by us.

The headings used in this agreement are included for convenience only and will not limit or otherwise affect these Terms.

Accuracy, completeness and timeliness of information

We are not responsible if information made available on this site is not accurate, complete or current. The material on this site is provided for general information only and should not be relied upon or used as the sole basis for making decisions without consulting primary, more accurate, more complete or more timely sources of information. Any reliance on the material on this site is at your own risk.

This site may contain certain historical information. Historical information, necessarily, is not current and is provided for your reference only. We reserve the right to modify the contents of this site at any time, but we have no obligation to update any information on our site. You agree that it is your responsibility to monitor changes to our site.

Modification to the service and prizes

Prices for our products are subject to change without notice. We reserve the right at any time to modify or discontinue the Service (or any part or content thereof) without notice at any time.

We shall not be liable to you or to any third-party for any modification, price change, suspension or discontinuance of the Service.

Services

Certain products or services may be available exclusively online through the website and/or our applications. These products or services may have limited quantities.

We have made every effort to display as accurately as possible the colors and images of our products that appear at the store. We cannot guarantee that your computer monitor's display of any color will be accurate.

We reserve the right, but are not obligated, to limit the sales of our products or Services to any person, geographic region or jurisdiction. We may exercise this right on a case-by-case basis. We reserve the right to limit the quantities of any products or services that we offer. All descriptions of products or product pricing are subject to change at any time without notice, at the sole discretion of us. We reserve the right to discontinue any product at any time. Any offer for any product or service made on this site is void where prohibited.

We do not warrant that the quality of any products, services, information, or other digital material purchased or obtained by you will meet your expectations, or that any errors in the service will be corrected.

Accuracy of billing and account information

We reserve the right to refuse any order you place with us. We may, in our sole discretion, limit or cancel quantities purchased per person, per household or per order. These restrictions may include orders placed by or under the same customer account, the same credit card, and/or orders that use the same billing and/or shipping address. In the event that we make a change to or cancel an order, we may attempt to notify you by contacting the e-mail and/or phone number provided at the time the order was made. We reserve the right to limit or prohibit orders that, in our sole judgment, appear to be placed by dealers, merchants, resellers or distributors.

You agree to provide current, complete and accurate purchase and account information for all purchases made at our store. You agree to promptly update your account and other information, including your email address and credit card numbers and expiration dates, so that we can complete your transactions and contact you as needed.

Optional tools

We may provide you with access to third-party tools over which we neither monitor nor have any control nor input.

You acknowledge and agree that we provide access to such tools "as is" and "as available" without any warranties, representations or conditions of any kind and without any endorsement. We shall have no liability whatsoever arising from or relating to your use of optional third-party tools.

Any use by you of optional tools offered through the site is entirely at your own risk and discretion and you should ensure that you are familiar with and approve of the terms on which tools are provided by the relevant third-party provider(s).

We may also, in the future, offer new services and/or features through the website (including, the release of new tools and resources). Such new features and/or services shall also be subject to these Terms of Service.

Third-party links

Certain content, products and services available via our Service may include materials from third-parties.

Third-party links on this site may direct you to third-party websites that are not affiliated with us. We are not responsible for examining or evaluating the content or accuracy and we do not warrant and will not have any liability or responsibility for any third-party materials or websites, or for any other materials, products, or services of third-parties.

We are not liable for any harm or damages related to the purchase or use of goods, services, resources, content, or any other transactions made in connection with any third-party websites.

Please review carefully the third-party's policies and practices and make sure you understand them before you engage in any transaction. Complaints, claims, concerns, or questions regarding third-party products should be directed to the third-party.

User comments, feedback and other submissions

If, at our request, you send certain specific submissions (for example contest entries) or without a request from us you send creative ideas, suggestions, proposals, plans, or other materials, whether online, by email, by postal mail, or otherwise (collectively, 'comments'), you agree that we may, at any time, without restriction, edit, copy, publish, distribute, translate and otherwise use in any medium any comments that you forward to us. We are and shall be under no obligation (1) to maintain any comments in confidence; (2) to pay compensation for any comments; or (3) to respond to any comments.

We may, but have no obligation to, monitor, edit or remove content that we determine in our sole discretion are unlawful, offensive, threatening, libelous, defamatory, pornographic, obscene or otherwise objectionable or violates any party's intellectual property or these Terms of Service. You agree that your comments will not violate any right of any third-party, including copyright, trademark, privacy, personality or other personal or proprietary right. You further agree that your comments will not contain libelous or otherwise unlawful, abusive or obscene material, or contain any computer virus or other malware that could in any way affect the operation of the Service or any related website. You may not use a false e-mail address, pretend to be someone other than yourself, or otherwise mislead us or third-parties as to the origin of any comments. You are solely responsible for any comments you make and their accuracy. We take no responsibility and assume no liability for any comments posted by you or any third-party.

Personal information

Your submission of personal information through the store is governed by our Privacy Policy.

Errors, inaccuracies and omissions

Occasionally there may be information on our site or in the Service that contains typographical errors, inaccuracies or omissions that may relate to product descriptions, pricing, promotions, offers, product shipping charges, transit times and availability. We reserve the right to correct any errors, inaccuracies or omissions, and to change or update information or cancel orders if any information in the Service or on any related website is inaccurate at any time without prior notice (including after you have submitted your order).

We undertake no obligation to update, amend or clarify information in the Service or on any related website, including without limitation, pricing information, except as required by law. No specified update or refresh date applied in the Service or on any related website, should be taken to indicate that all information in the Service or on any related website has been modified or updated.

Prohibited uses

In addition to other prohibitions as set forth in the Terms of Service, you are prohibited from using the site, our applications and services or content: (a) for any unlawful purpose; (b) to solicit others to perform or participate in any unlawful acts; (c) to violate any international, federal, provincial or state regulations, rules, laws, or local ordinances; (d) to infringe upon or violate our intellectual property rights or the intellectual property rights of others; (e) to harass, abuse, insult, harm, defame, slander, disparage, intimidate, or discriminate based on gender, sexual orientation, religion, ethnicity, race, age, national origin, or disability; (f) to submit false or misleading information; (g) to upload or transmit viruses or any other type of malicious code that will or may be used in any way that will affect the functionality or operation of the Service or of any related website, other websites, or the Internet; (h) to collect or track the personal information of others; (i) to spam, phish, pharm, pretext, spider, crawl, or scrape; (j) for any obscene or immoral purpose; or (k) to interfere with or circumvent the security features of the Service or any related website, other websites, or the Internet. We reserve the right to terminate your use of the Service or any related website for violating any of the prohibited uses.

Disclaimer of warranties; Limitation of liability

We do not guarantee, represent or warrant that your use of our service will be uninterrupted, timely, secure or error-free.

We do not warrant that the results that may be obtained from the use of the service will be accurate or reliable.

You agree that from time to time we may remove the service for indefinite periods of time or cancel the service at any time, without notice to you.

You expressly agree that your use of, or inability to use, the service is at your sole risk. The service and all products and services delivered to you through the service are (except as expressly stated by us) provided 'as is' and 'as available' for your use, without any representation, warranties or conditions of any kind, either express or implied, including all implied warranties or conditions of merchantability, merchantable quality, fitness for a particular purpose, durability, title, and non-infringement.

In no case shall styleXchange, our directors, officers, employees, affiliates, agents, contractors, interns, suppliers, service providers or licensors be liable for any injury, loss, claim, or any direct, indirect, incidental, punitive, special, or consequential damages of any kind, including, without limitation lost profits, lost revenue, lost savings, loss of data, replacement costs, or any similar damages, whether based in contract, tort (including negligence), strict liability or otherwise, arising from your use of any of the service or any products procured using the service, or for any other claim related in any way to your use of the service or any product, including, but not limited to, any errors or omissions in any content, or any loss or damage of any kind incurred as a result of the use of the service or any content (or product) posted, transmitted, or otherwise made available via the service, even if advised of their possibility. Because some states or jurisdictions do not allow the exclusion or the limitation of liability for consequential or incidental damages, in such states or jurisdictions, our liability shall be limited to the maximum extent permitted by law.

Indemnification

You agree to indemnify, defend and hold harmless styleXchange and our parent, subsidiaries, affiliates, partners, officers, directors, agents, contractors, licensors, service providers, subcontractors, suppliers, interns and employees, harmless from any claim or demand, including reasonable attorneys' fees, made by any third-party due to or arising out of your breach of these Terms of Service or the documents they incorporate by reference, or your violation of any law or the rights of a third-party.

Severability

In the event that any provision of these Terms of Service is determined to be unlawful, void or unenforceable, such provision shall nonetheless be enforceable to the fullest extent permitted by applicable law, and the unenforceable portion shall be deemed to be severed from these Terms of Service, such determination shall not affect the validity and enforceability of any other remaining provisions.

Termination

The obligations and liabilities of the parties incurred prior to the termination date shall survive the termination of this agreement for all purposes.

These Terms of Service are effective unless and until terminated by either you or us. You may terminate these Terms of Service at any time by notifying us that you no longer wish to use our Services, or when you cease using our site.

If in our sole judgment you fail, or we suspect that you have failed, to comply with any term or provision of these Terms of Service, we also may terminate this agreement at any time without notice and you will remain liable for all amounts due up to and including the date of termination; and/or accordingly may deny you access to our Services (or any part thereof).

Entire agreement

The failure of us to exercise or enforce any right or provision of these Terms of Service shall not constitute a waiver of such right or provision.

These Terms of Service and any policies or operating rules posted by us on this site or in respect to The Service constitutes the entire agreement and understanding between you and us and govern your use of the Service, superseding any prior or contemporaneous agreements, communications and proposals, whether oral or written, between you and us (including, but not limited to, any prior versions of the Terms of Service).

Any ambiguities in the interpretation of these Terms of Service shall not be construed against the drafting party.

Governing law

These Terms of Service and any separate agreements whereby we provide you Services shall be governed by and construed in accordance with the laws of Germany.

Changes to terms of service

You can review the most current version of the Terms of Service at any time at this page.

We reserve the right, at our sole discretion, to update, change or replace any part of these Terms of Service by posting updates and changes to our website. It is your responsibility to check our website periodically for changes. Your continued use of or access to our website or the Service following the posting of any changes to these Terms of Service constitutes acceptance of those changes.

2. Platform & Usage - Terms of service

styleXchange – Terms of service

The styleXchange Terms of service describe the general terms and conditions that any user of our services is bound by. The styleXchange privacy policy describes how confidential data and user data is used on styleXchange and how we try our best to secure your information and keep it safe from third parties. Whenever we refer to “us” or “we” it is indicated that we refer to styleXchange as “us” and the company behind the platform.

We set up the terms to our best knowledge and to the most possible detail while at the same time trying to stick to a very communicative English in order to remain understandable for everyone.

Thank you for taking the time to read our terms of service and the privacy policy.

Both terms apply to all our services, whether it is apps, websites, events or other services organised by us, styleXchange. And whoever participates in one of our offered services is bound by the terms of use and automatically subservient to the privacy policy.

2.1 General terms

We provide you with the styleXchange service. Including all applications, platforms and the relative website presenting our platform. We try our best to structure the applications and websites in a simple and understandable matter, so you can have the best experience in using our services and you can have the highest motivation to join our overall mission; To enable more people to wear digital fashion online and in virtual worlds.

What we try to provide;

- **We provide access to virtual fashion and wearable digital goods for 2D and 3D worlds. As NFTs or regular licenses.**

We believe in global access to virtual fashion and therefore provide a platform for you to explore goods and have access to virtual NFTs, primarily in the fashion and wearables space.

- **The previously mentioned service can include a “fitting”.**

This includes the service we provide with fitting the virtual goods on pictures, videos or characters as well as avatars from you, the user, that we are provided with.

- **We offer you the opportunity to share your fashion and personal content with our entire community.**

Because we do not believe in following others and building personal audiences but rather in a global community of fashion and virtual fashion interested people where everyone can participate. Everyone on the platform is technically able to see every one of your posts and your virtual fashion assets and purchased NFTs.

However, because of the way styleXchange works, and the mass of content that can be posted and digital goods that can be purchased in a short time frame, not everyone will see every post or all content of the community.

But the possibility is there, which is why we encourage you to share quality content that you can be proud of. Also, we want you to be aware of the fact that people are different, and everyone has a different unique style and opinions when it comes to fashion and digital goods. So, do not be discouraged whenever people disagree with your styles or dislike your content. StyleXchange is a democratic platform where everyone can contribute equally.

- **A welcoming environment for all participants**

In order to nurture a growing community of active styleXchange users we scan the content and observe the activity on the styleXchange platform.

Of course we reserve the right to intervene and will do so whenever questionable content needs regulations or needs to be deleted because it is harmful to the community or even inappropriate in general. But because of the mass of interaction we cannot observe the entire platform in real-time, which is why we rely on you to help us keep an eye out for inappropriate content or misbehaviour. We encourage the use of the report button in order to alert us.

- **A positive experience for all participants**

Regardless of content and digital offerings, we try to provide you with a positive user experience and a seamless flow of operations whenever you use the styleXchange services. It is in our great interest to provide you with a platform where you can freely participate in finding the latest virtual fashion and digital goods for yourself and your usage. But because we operate the platform on a global scale and our community grows rapidly it is always possible that issues occur. We try hard to keep the services running at all times without any major issues. But this company is also run by humans and we can not guarantee that there won't ever be an issue. That being said, please bear with us whenever issues occur as we try our best to solve them as soon as possible.

- **Connecting you with designers, brands and artists**

Because we run a virtual fashion and digital goods platform we try our best to give you access to all creators that enable the supply of virtual goods and digital wearables.

StyleXchange is a democratic fashion platform where everyone can participate.

We believe it is only fair to give product providers, brands, artists and designers the chance to also participate and showcase their products to the community.

That is why from time to time you will find content provided by previously mentioned creators.

- **Innovation and research**

The information that we can gather on styleXchange we use in order to study our service and to improve it in the future so that we can improve the overall community as well your experience.

Your obligations

In order for you to use the platform styleXchange and as a return for the service we provide you with, we require the following commitments from you.

Generally, we like styleXchange to be as openly accessible as possible, because we believe that everyone should be able to access virtual fashion and digital goods that we provide.

That being said, we do not want to discriminate against any potential user of our service, but we do want the platform to be safe and in accordance with the law.

That is why we need you to commit to a few restrictions in order to be part of the styleXchange community.

- You must be at least 13 years old to use the service.
It is advised to be 18+ in order to securely use styleXchange.
- When utilizing styleXchange to purchase goods you must be 18 years of age.
- You must not be prohibited from receiving any aspect of our service under applicable laws or engaging in payments related services if you are on an applicable denied party listing.
- Your account must not have been previously disabled by us due to a violation of law or any of our policies.
- You must not be a convicted sex offender.

In order to nurture a growing and safe community, everyone must do their part.

- You are not allowed to impersonate others or provide inaccurate information.
It is not mandatory to disclose your personal identity or information on styleXchange. But it is mandatory to provide us with accurate information about yourself when logging in. This also helps us to show you the most relevant content. Also, you aren't allowed to impersonate other people and you cannot create an account for someone else without their permission.
- You can do anything misleading, fraudulent or unlawful for an unauthorized or even illegal purpose.
- You shall not violate these terms or our policies, and you shall not help or encourage others to do so.
- Generally, you must use the styleXchange services with good intent that can only positively influence the community.
- All negative or toxic content and motivations are forbidden.
- You shall not do anything to interfere with the service or anything with the intent to harm the operations.
- You are not allowed to collect information in unauthorized ways or to make multiple accounts in order to increase platform access.

- You cannot attempt to sell, buy or transfer any aspect of your personal account to other users. This includes your username. You are also not allowed to collect or use login credentials from other users.
- You shall not post anything that violates someone else's rights. And you shall not post anything that includes private, confidential information or intellectual property.
- You can't use a domain name or URL in your username.
- **All extreme nudity, pornography, violence and brutality is strictly forbidden.**
- **All horror scenes, bloody content or inappropriate posts are forbidden.**
- **Discrimination and racism of any kind is forbidden.**

The above-mentioned rules are observed and in case of inappropriate behaviour or a guideline break will be fined with an immediate termination of your account, without a warning.

Permission that you give us when signing up for styleXchange

In order to provide you with the styleXchange service you give us permissions that we need in order to operate the platform.

- **With signing up to use our services you allow us to reach out to you over your chosen sign-up eMail address.**
In order to inform you about latest specials, new updates and offers we will send newsletters and info-mailings.
- **We do not claim ownership of your posts or content, but you grant us a license to use the content for styleXchange purposes. The pictures that you upload to styleXchange are your pictures and we do not claim ownership. But in order to grow styleXchange and operate the services you grant us a non-exclusive, transferable, sub-licensable, worldwide license to host, use, distribute, modify, copy, run, publicly perform or display or translate the content for promotional or operational purposes.**
This also applies for digital goods and virtual items in your ownership that are purchased on styleXchange.
Also, we have the right to create derivative works of your content in order to keep the styleXchange service available. The above is liable with regards to your privacy, as we will restrain ourselves from actively trying to expose private content. Obviously. The previously mentioned license can be revoked by deleting your styleXchange account. However, the previously posted content will remain.
- **Use of your profile picture, username, information that you gave away on the styleXchange platform and other actions related to your account.**
Information that you shared, profile pictures, content and usernames or other actions can be used in connection with ads, offers and other sponsored content without any compensation to you. For example, we may show (publicly or indirectly) that you have engaged with promoted content created by a third party that has paid us to display the promotion on styleXchange. Other actions and content can only be seen by people who have permission to view such content or actions. Of course, we respect your privacy and will try to share such sensitive information never directly with third parties that are in a business relationship with us. Meaning, your individual information will not be shown directly, but we create overviews and statistics of user habits for internal purposes,

research and market analytics but no individual personal data can be extracted.

- You agree that we can download and install updates to the styleXchange service on your devices.

Additional Rights from our side

- If you choose an inappropriate username or a username which is too similar to somebody else's, or infringes someone's intellectual property, then we reserve the right to change such name.
- If you use some content or intellectual property that we have made, or made available through our services, then we retain all rights to our content.
- Extracting source code from styleXchange or any of our digital services is strictly forbidden. You must have a written permission from us to modify, decompile or work on the code in any kind of way.

Deleting or disabling your account and content removal

- Whenever we feel like content violates these terms, the law or is in any other way offensive or inappropriate, we retain the rights to remove such content. You will be notified only if we think it is appropriate to let you know of our actions.
- We retain the right to terminate for the greater good. If we believe that removal or an edit of content has positive overall influence on the growth and well-being of the styleXchange community and user base, then we have the right to actively perform changes or delete content.
- We do not need to inform you about our actions, however we will only perform drastic changes in drastic situations that call for immediate action. In most cases we will get in touch with you if we believe there is an issue. Whenever you believe your profile or content was harmed or terminated in error, or you want to permanently delete or disable your account, please get in touch with us; info@styleexchange.io.
- In case you want to remove content, you will have to provide a legitimate reason and get in touch with us over previously mentioned Email. If the situation calls for such measures, we will of course delete your content. This paragraph as well the following still apply after your account and/or content was permanently deleted or terminated.

2.2 Our terms of use

- If any part of this agreement is unenforceable, all remaining aspects will remain in effect.
- Any waiver must be signed by us and in written formality. It is no amendment if we fail to enforce any aspect of these terms.
- We reserve all rights not expressly granted to you.

Which parties have rights under these terms

- No third party will gain rights through this agreement
- You are unable to transfer your rights under these terms to a third party
- Our obligations and rights can be assigned to others.

Responsibility in case of disagreements

- We are only liable as follows; We have limited liability in accordance with the product liability act and are not liable for any damage to life, injury, death or problems that arise due to harmful intent.
- Without limiting the above, we shall be liable only in case of violation of the essential obligations whenever there was harmful intent. However, when the actions and intend was for the greater good or the positive platform development we shall not be liable in case of a bad outcome.

Disputes and how they are handled

- If there are any claims, problems, disagreements with these terms, issues that arise while using the styleXchange services or other disputes that require a settlement by law, please get in touch with us before taking any legal actions as we will always strive to settle disputes in a friendly and discrete manner. Please get in touch with us; info@styleexchange.io
However if you decide to file a lawsuit before giving us a written notice of your arising issues or claims, the dispute will be void and the claim invalid as we did not have the chance to intervene and help you beforehand.

Regarding this material

- We appreciate feedback on our services and may improve them with regards to your suggestions without any restrictions or obligations to compensate you. We have no obligations to keep ideas confidential.

These terms and relevant updated

The terms, agreements and policies may change at any given time in order to accurately present styleXchange and our services and policies. We try to only make appropriate changes that are in your interest and for the greater good or positive development for the styleXchange services. We do not require to notify you over changes as long as they do not drastically inflict or damage your privacy or affect your data. When using styleXchange and all related services you will constantly be bound by the relevant most present terms.

2.3 Terms and conditions for business partnerships

Business and creator partnerships that cooperate with us and/or have an account within the styleXchange platform are bound to the same previously mentioned terms & conditions as regular styleXchange users.

The general usage of the platform is similar for all different parties, only businesses, partners or creators are able to use styleXchange as a platform to promote and sell their products. To become a business partner or creator on our platform, directly get in touch with us: info@styleexchange.io

3. Data privacy policy

In order to provide the styleXchange service we need to collect certain information from you when you login for the first time and when you use the platform.

We have a high priority for the safety of your personal information and try to keep requested information at a minimum, yet it is necessary for us to gather certain information from our user in order to build a joyful and useful environment for you to use styleXchange.

We understand safety concerns and try to be as transparent as possible in the following paragraphs. In order to understand why and how we use certain information here is how styleXchange works for you;

How styleXchange works for you.

Basics

styleXchange is a virtual fashion community for you to get access to digital goods and virtual wearables as NFT, collectibles or digital goods to enhance your style in the virtual worlds, games, metaverses and social media.

After “fittings”, the process of virtually styling you, the user, with the purchased items, we offer you the chance to share your digital style with the community. This means that anyone is able to post pictures, share comments publicly with the entire community and all of the content is visible.

The social aspect of our community now allows for other users to rate and engage on shared content for your benefit and in order to create a feed of most rated content. We are encouraging different ideas and styles in terms of fashion related content, yet we discourage any extreme nudity, violence or any other bad or in any kind similar disturbing content and we reserve ourselves to always intervene and delete such content in order to maintain an interesting and non-offensive environment around our shared interest. Digital Fashion.

Account

When using styleXchange for the first time you will be asked to create an Account. You have the possibility to create an account with Facebook, Google or Apple (On iOS-devices).

Additionally, you can simply create an account by entering an Email and creating a password. After the first log in we will ask for some user information in order to show you the most relevant content according to your age group and fashion interest.

Main screens

After setting up you will be introduced to styleXchange with a short tutorial. Now you will have access to the shop, the main feed, and your profile.

The general functionality is as follows.

Shop:

- Access to virtual (NFT) products and access to all the designers, brands and creators we collaborate with.

Main feed:

- Access to other people’s content, virtual fashion fittings and the most rated virtual fashion users from the community. You can also find other people and access their profile through this gateway.

Profile:

- Here you have access to your own information, your purchased virtual fashion and goods (NFTs) as well as settings and your connected “venly.io-wallet”.

(venly.io is a service that we have partnered with to securely store your NFTs in a connected wallet. For more information on their services, visit venly.io)

User generated content and uploads

We have no direct influence on the content that will be shared but we can only intervene, we rely on your help to use these features in order to inform us of content that is not helpful or supportive to the community and styleXchange overall or is not in alliance with our common interest. Of course, from our side, we will do our best to ensure that the platform is always kept “clean” according to our standards, yet we can not assure a 24/7 risk free experience. Therefore we rely on you as active users to make use of the report functionality.

Lastly

In addition to this overview, we will also inform you that your relevant information is stored until your styleXchange account is permanently terminated by us. (As mentioned before this is something you are free to request at any time in case of a valid reason.)

Furthermore, all of the data we collect from you is necessary for us in order to enhance the styleXchange experience and make the service more relevant to you. We try to keep the information that we ask for limited while at the same time enough for you to enjoy using our services. Because of our high understanding of how valuable personal data can be we strictly keep all user information internal and do not allow any third parties to access our gathered user data. However, we do gather all user information in order to provide targetable services for businesses or individuals that want to use styleXchange to promote their products, content or services. Very importantly, the data we gathered will **never be given out as individual information**.

No personal user information is visible for any regular styleXchange user or any other business-related customer that uses styleXchange as a platform to promote, sell or advertise.

(The only information however that can be publicly viewed is the one that you showcase in your personal profile (this you can edit yourself). But even this information is only accessible to other styleXchange users or community members.)

For further information or any other questions feel free to reach out to:
info@stylexchange.io

Any privacy and user data related issues are controlled and handled by;

styleXchange
An der Kolonnade 11
10117 Berlin
Germany

Final note

We hope that all of you have a pleasant experience when using styleXchange and we hope you can actively contribute to this international community of virtual fashion interested individuals, so we can make the future of fashion more digital together.

Contact

Questions about our terms of service and/or the data privacy policy should be sent to us at info@styleXchange.io.

4. Legal notice - Company

According to § 5 TMG:

Berlin:

styleXchange
An der Kolonnade 11,
10117 Berlin,
Germany

Represented by:

Leo Hilse

Contact:

Email: info@stylexchange.io

Register:

Registration in the registry court: (Amtsgericht) Charlottenburg, Berlin
Registration number: HRB 230404 B